

Colorectal Cancer Association of Canada

March 2012 National Colorectal Cancer Awareness Month

The Colorectal Cancer Association of Canada (CCAC) is a patient organization dedicated to supporting people with colorectal cancer. The mission of the CCAC is to improve the quality of life of patients and increase awareness of the disease. Activities focus on promoting colorectal cancer through awareness and education initiatives emphasizing the importance of a healthy lifestyle. We offer a variety of support programs for patients and advocate for screening programs and equal and timely access to effective treatments for all Canadians.

We invite you to join us by sharing information about the importance of recognizing the signs and symptoms of colorectal cancer and helping to spread the message: **Colorectal Cancer is "Preventable, Treatable and Beatable."**

Attached you will find our **Collaborating Partner Activity Form** indicating simple ways in which you can get involved. For example:

- Listing your events on www.colorectal-cancer.ca : educational / awareness events, resources available to patients including support groups, advocacy initiatives, posting your public service announcements or YouTube videos and partnering on conferences/forums on colorectal cancer. Please also consider linking our website to yours.
- Disseminating copies (or require additional copies) of our various educational print materials to your members / patients.
- Partnering with the CCAC on some of our projects such as: leasing the 40' inflatable, walk-through GIANT COLON exhibit, a unique tool used to promote education and awareness of the diseases of the colon; or sponsoring a patient information session in your region.
- Assisting the CCAC in these and other programs by making a financial contribution to ensure our mission to decrease colorectal cancer mortality is achieved!

Your collaboration with the CCAC is most appreciated and we welcome your ideas as to other ways we can work together to bring about awareness of colorectal cancer.

Together, we can make a difference!



Barry Stein, President

Preventable, Treatable and Beatable!

**Kindly complete the attached form and return it to the CCAC before
FEBRUARY 27TH so that we can begin to collaborate on important
partnerships.**

**FAX: 514-875-7746 or 416-920-3004
EMAIL: information@colorectal-cancer.ca**

**More information can be found at
www.colorectal-cancer.ca or please call 1•877•50•COLON (26566)**